

Rega Planar 1+ ECO Matt Black Gramofon

Šifra: 18104

Kategorija proizvoda: Gramofoni

Proizvođač: Rega

Cena: **32.280,00** rsd

As a manufacturer, Rega is always looking at ways to reduce waste and avoid parts going to landfill. They are proud of the fact that they have employed a team of people (for many years) dedicated purely to reworking or recycling damaged parts. Unfortunately, there are always some parts that may have cosmetic issues deemed not acceptable 'in their industry' for use in an 'A' grade product. In some cases, it is not always economical to rework them, and such items are sadly destined for landfill. This is always the very last resort but as a responsible company Rega feel that we can no longer accept this as a viable option.

Attitudes to waste are changing, for many years, imperfect fruit and vegetables were discarded and deemed not fit for sale simply due to appearance. However, the popularity of such goods rebranded in the UK as "wonky fruit" has seen a vast increase in sales over recent years as consumers become more educated and aware of how important avoiding unnecessary waste is. Rega now works with 650 suppliers, (85% of which are based in the UK) and all have a responsibility to supply them quality parts. However, either due to poor packing, mishandling or transport some items may become damaged. These parts would often be classed as unrecoverable by Rega's rework team.

This is where Rega Green Grade comes in. Instead of not using parts with cosmetic faults Rega have decided to use such parts to build Green Grade Rega products. These products will function and perform perfectly and come with their unrivalled Limited Lifetime Warranty against manufacturing defects. In an ideal world, all consumers would accept Green Grade and we would stop wasting valuable resources and reduce our carbon footprint. But for now, Rega hope these small steps will change people's attitudes and deliver us all a better and less wasteful future.

Remember, the only compromise is appearance never performance, and when you are listening to your music on a Rega Green grade product you can be safe in the knowledge you are helping our planet in the process.

For Rega this is a non profit initiative designed to use parts and save them from being disposed off "How will this work?" - The first GREEN GRADE initiative will be the 'Planar 1 ECO DECK' here is how it will work:

- Rega have a selection of Planar 1 and Planar 1 Plus plinths that are marked, scratched or obsolete (gloss P1 and P1 Plus for example).
- Rega have a selection of marked or scratched P2 and P3 high gloss acrylic plinths that will also be built as Planar 1. (We will fit the appropriate brass bearing at no extra cost for those using P3 plinths).
- Other green Grade components will be used as and when available such as platters and tonearms with cosmetic faults.
- All will be fitted with 'A' grade Carbon cartridges.
- The Plinths for the ECO DECKS will NOT be silk screened with a P1 logo so they can be easily identified as

Green Grade

- Each ECO DECK will be fitted with a Rega ECO lid badge.
- Each ECO DECK outer carton will have a sticker with the Rega Green Grade logo for easy identification.
- Every deck will be thoroughly tested and will have to pass all of the stringent tests that an 'A' grade Planar 1 would need to pass.
- Performance is not affected in any way.
- Lifetime Warranty is included against functional defects, but this will NOT cover **cosmetics**.

This multi-award winning 'Plug and Play' design utilises our handmade RB110 tonearm, with pre-set bias and a factory fitted Carbon cartridge. Set-up is possible in under 30 seconds and delivers incredible performance well beyond its price point.

PERFORMANCE BEYOND PRICE

A fresh new look for the multi-award winning Planar 1. We are delighted to introduce the new matt finish Planar 1. Every single aspect of the Planar 1 has been meticulously designed to improve performance. The Planar 1 uses a bespoke 24 V, low noise, synchronous motor to reduce vibration combined with our hand made RB110 tonearm fitted with our unique Rega designed ultra-low friction bearings. We have added our latest drive belt technology the EBLT belt which delivers greater accuracy and improved speed performance. If you are looking to get back into vinyl and want serious performance that will last you a lifetime, then look no further.

TONEARM

Brand new RB110 tonearm built with the new Rega designed, bespoke, ultra-low friction bearings (patent pending). New bias assembly and integrated arm clip. Includes automatic bias adjustment negating the need for the user to set bias, making this the most 'plug & play' turntable we have ever manufactured. Ergonomically, designed headshell for improved usability and appearance.

KEY FEATURES

Integrated MM phono stage

RB110 tonearm with ultra-low friction play bearings

Factory fitted Carbon moving magnet cartridge

EBLT advanced drive belt

Phenolic resin, flywheel effect platter

High quality, 24 V low noise synchronous motor

Lifetime warranty against manufacture defects

Green Grade components will be used as and when available such as platters and tonearms with cosmetic faults.

All will be fitted with 'A' grade Carbon cartridges.

The Plinths for the ECO DECKS will NOT be silk screened with a P1 logo so they can be easily identified as Green Grade

Each ECO deck will be fitted with a Rega ECO lid badge.

Each ECO Deck outer carton will have a sticker with the Rega Green Grade logo (attached) for easy identification.

Every deck will be thoroughly tested and will have to pass all of the stringent tests that an 'A' grade Planar 1 would need to pass.

Performance is not affected in any way.